



Natalie Zensius
Vice President, Marketing and Communications

Natalie has been helping organizations with brand-aligned marketing communications strategy and execution for almost two decades. At Ascension, she oversees the development of marketing, public relations, and communications strategies that promote, enhance, and protect Ascension's brand.

Classically trained as an illustrator at the Academy of Art University, in San Francisco, she got her professional start in the motion-picture industry as a special-effects artist and producer. Throughout her career, she's worn many hats, including multi-media producer, account manager, and head of marketing communications at several organizations in both the private and public sector.

Prior to joining Ascension, Natalie built and managed a successful consulting practice that provided marketing communications services to clients in healthcare, education, financial services, energy, technology, public health, insurance, and conservation. She counted Ascension among her happy clients.

When she's not working, Natalie is either traveling, hiking, or backpacking. She also volunteers for her local county's search-and-rescue team and serves as Operations Sergeant for its mountain rescue unit.