



**Joseph L. Tatum**  
**President and CEO**

Joe represents the core of Ascension's drive to upend the industry using a team of passionate experts to provide collaborative, proactive, custom service. He oversees all strategic and tactical operational functions of Ascension and is responsible for company operations. His focus on sales and client management stems from a desire to honor client stories and needs, based on extensive insurance industry experience. Joe has a keen eye for potential partner mergers and manages Ascension's need to grow only as quickly as suits clients and his team.

Joe's legacy in the insurance industry includes fostering collaborative teams as Managing Partner with Willis Northern California, Chief Financial Officer with Marsh Midwest Region, and Chief Financial Officer with Sedgwick Insurance Services.

Joe earned a Bachelor of Science degree in Finance from the University of Southern Mississippi and is a Certified Public Accountant.